

## Sales & Marketing Internship Multiple Positions Available

Candidates with diverse educational backgrounds and experience are encouraged to apply.

### Start Dates:

- **Fall:** November 2017
- **Spring:** January 2018
- **Summer:** April/May 2018

**On a mission to change education:** Innocent Classroom trains K-12 educators to build authentic and individual relationships with their students, particularly children of color. Our goal is to liberate our children from the weight of negative stereotypes and low expectations. We empower educators to connect with each child's driving force – their good – and channel that insight into learning and growth.

### Job Description:

- Assist Vice President with: potential client and partner research, including cities and school districts; mass marketing campaigns; designing and updating marketing materials; strategic communications; recruiting program participants; administration.
- Participate in staff meetings and learn about the general work of the company.
- On-location internship. Intern will work closely with Vice President and alongside other Innocent Classroom employees in our Minneapolis office.
- This is a temporary non-employee position with opportunities for continued work.

**Hours:** 10-20 hours / week. 3-4 month commitment. Hours are flexible.

**Compensation:** Unpaid internship.

**Skills:** Strong writing skills; Fast, accurate research practices; Ability to assist with several projects at a time; Meet rigid deadlines; Quickly incorporate critical feedback; Strong attention to detail; Positive attitude; Experience working with issues of race; Proficiency with MS Office Suite (Word, Excel, PowerPoint); Punctual; Ability to work in fast-paced team environment.

**To Apply:** Please send a resume and cover letter explaining your interest in this position with Innocent Classroom to [fallon@innocenttech.com](mailto:fallon@innocenttech.com).

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