

## Sales & Marketing Internship

### Multiple Positions Available

Candidates with diverse educational backgrounds and experience are encouraged to apply.

#### Start Dates:

- **Fall:** October 2017
- **Spring:** January 2018
- **Summer:** April/May 2018

**On a mission to change education:** Author and educator Alexis Pate launched Innocent Classroom® in 2012 with a vision to rebuild teacher-student relationships in school districts with the country's widest achievement gaps. In the Innocent Classroom program, we guide educators to connect with each child's basic motivation – their good – and to channel that insight into learning and growth.

#### Job Description:

- Sales and Marketing Intern will assist Vice President with various day-to-day tasks including: potential client and partner research; mass marketing campaigns; designing and updating marketing materials; strategic communications; implementing recruiting tactics for program participants and other tasks as assigned by Vice President.
- This is an on-location internship. Intern is expected to work closely with Vice President and alongside other Innocent Classroom employees in our Minneapolis office.
- This is a temporary non-employee position with opportunities for continued work.

**Hours:** 10-20 hours / week. 3-4 month commitment. Hours are flexible.

**Compensation:** Unpaid internship.

**Responsibilities:** Sales and Marketing Intern will assist Vice President with various projects designed to promote the Innocent Classroom and secure contracts with potential markets and clients. Intern will also research potential Innocent Classroom partners, including cities and school districts. Research will be based on a template and plan provided by Vice President. Working closely with Vice President, Intern will have the opportunity to acquire and sharpen a variety of skills in marketing, recruiting, research, strategic communications and administration. Sales and Marketing Intern will have the opportunity to participate in staff meetings and learn about the general work of the company.

**Skills:** Strong writing skills; Fast, accurate research practices; Ability to assist with several projects at a time; Meet rigid deadlines; Quickly incorporate critical feedback; Strong attention to detail; Positive attitude; Experience working with issues of race; Proficiency with MS Office Suite (Word, Excel, PowerPoint); Punctual; Flexible schedule; Ability to work in fast-paced team environment.

**To Apply:** Please send a resume and cover letter explaining your interest in this position with Innocent Classroom to [fallon@innocenttech.com](mailto:fallon@innocenttech.com).

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